

NEWS

VOLUNTEER CENTER OF BERGEN COUNTY, INC.

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For immediate release

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Non-Profit Board Service Boosts Corporate Image

North Jersey—The Northern New Jersey Business Volunteer Council (BVC) will present the next seminar in its 2012 Employee Volunteer Program Essentials series, *Everyone on Board: Let Non-Profit Service Propel your Company's Bottom Line*, on Wednesday, June 6th from 12:00 noon to 2:00 pm at IKEA, 100 IKEA Way in Paramus. Registration is \$10 and includes lunch. Members of the BVC may attend free of charge. Visit www.nnjbvc.org or call 201-489-9454 to pre-register for this event or to find out how to become a BVC member.

Seven out of ten Americans say a company's commitment to social issues is an important factor in deciding whether they will patronize it or its more socially-responsible competitor. Participants in this seminar will learn why non-profit service is good business, good marketing, and a great career development tool for their businesses and employees, as well as gain an understanding of what is involved in serving on a non profit Board of Directors.

The speaker is Amanda Missey, who has more than 20 years of program development, fundraising and administrative experience in the not-for-profit sector. A 16-year veteran of the Volunteer Center of Bergen County, she is the director of Bergen LEADS and also manages the BVC.

To register for *Everyone On Board*, or for information on customized consultation services to develop a board placement program for employees, send an e-mail to training@bergenvolunteers.org or call Tess Tomasi at (201) 489-9454 x 114.

The BVC is sponsored by the Volunteer Center of Bergen County, which strengthens the community by connecting people with opportunities to serve, operating direct service volunteer programs, building capacity for effective volunteering, and participating in strategic partnerships that meet community needs.

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