

## **NEWS**

## Northern New Jersey Business Volunteer Council

Volunteer Center of Bergen County 64 Passaic Street Hackensack NJ 07601 VOICE: 201-489-9454 FAX: 201-489-1995 E\_MAIL: <a href="mailto:NNJBVC@bergenvolunteers.org">NNJBVC@bergenvolunteers.org</a> www.bergenvolunteers.org

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Contact: Tess Tomasi Ext. 114 Maureen McCormick Ext. 126

201-489-9454

## Business Volunteer Council Celebrates 12<sup>th</sup> Anniversary Enhanced Program for 2012 to be Announced

<u>North Jersey:</u> Being successful in business is about more than doing well. It's also about doing good.

Members and supporters of the Northern New Jersey Business Volunteer Council (BVC) will celebrate twelve successful years of service to the community on Tuesday, January 24, 2012 with a cocktail reception at The Elan, 111 Route 46 West in Lodi, from 6 pm to 8 pm. Tickets to the event can be obtained by calling Tess Tomasi at 201-489-9454 Ext. 114 or email: <a href="mailto:ttomasi@bergenvolunteers.org">ttomasi@bergenvolunteers.org</a>

Since its founding in 2000, the BVC has mobilized tens of thousands of corporate volunteers to help children and families by addressing pressing issues like hunger, literacy and education, delivering over \$1.2 million in resources to the community.

Membership in the BVC provides companies with opportunity for networking, professional development, community impact, recognition as a good corporate citizen and free or discounted fees for BVC seminars, events and service activities.

"Now is a great time for companies to join the BVC. We're rolling out a dynamic new program, and will announce details at our anniversary event on January 24<sup>th</sup>," says Amanda Missey, BVC Manager. "BVC member companies will have free access to nationally-recognized leaders in the realm of corporate social responsibility. Their employees will have more opportunities for meaningful hands-on involvement, including county-wide volunteer events and customized projects. Employee participation in hands-

on volunteer projects are a great way to increase their satisfaction, build strong teams and get recognition for the company's community involvement efforts."

Companies interested in finding out how the BVC can help them to position themselves as effective corporate citizens can call 201-489-9454 Ext. 114 by January  $20^{th}$ , to register to attend the anniversary event, or to get additional information about the BVC.

The Northern New Jersey Business Volunteer Council, sponsored by the Volunteer Center of Bergen County, provides leadership in meeting community needs through mobilization of employee volunteers, impacting the lives of children and families in the areas of hunger, health and education.

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