



NEWS

Northern New Jersey Business Volunteer Council

Volunteer Center of Bergen County 64 Passaic Street Hackensack NJ 07601 VOICE: 201-489-9454 FAX: 201-489-1995
E_MAIL: NNJBVC@bergenvolunteers.org www.bergenvolunteers.org

FOR IMMEDIATE RELEASE
February 6, 2012

CONTACT: Tess Tomasi Ext. 114
Maureen McCormick Ext. 126

End date: February 20, 2012

201-489-9454

Webinar on Developing an Employee Volunteer Program to be Presented

North Jersey: The Northern New Jersey Business Volunteer Council (BVC) is kicking off its series “Employee Volunteer Program Essentials” with a two-part webinar: **The ABC’s of EVP’s**. Part I – The Starting Point: Strategy and Structure-- will be presented on - Friday February 24 and Part II—Ready, Set, Implement-- on Friday March 9. Both sessions will be from 1:00 pm to 2:00 pm. The cost to register for either session is \$25 per person--\$40 for both; employees of BVC member companies may register for free. Registration deadline is February 20, at which time the log-in information will be provided. Recordings of each webinar will also be available to registrants. Visit www.nnjbvc.org or call 201-489-9454 Ext. 114.

Successful businesses know that community involvement contributes to the bottom line and produces a real return on investment by boosting employee moral, attracting qualified employees, developing employee skills and enhancing company image within the community, helping to differentiate a company from its competition.

These webinars are designed for companies that want to start an employee volunteer program (EVP) for the first time—or take a fresh look at their existing program. Part I will explore how to develop an approach that works for a particular company, how to structure and organize the program, how to build support for the EVP, and how to develop policies to guide it. Part II will explore how to choose community partners for the volunteer efforts, how to recruit volunteers, how to recognize and reward employee volunteers and how to measure the success of the EVP.

David Warshaw of Vistas Volunteer Management Solutions, and **Jo Ann Dow-Breslin** of JD Communications, LLC will co-lead the sessions. Together, they have more than 40 years experience in community relations and corporate communications.

Founded in 2000, the BVC gives more than 35,000 employee volunteers the opportunity to impact the lives of low-income children and families by addressing the issues of literacy, hunger and education and the needs of foster children. In twelve years, the BVC has generated and distributed over \$1.3 million in resources to families in need.

The BVC, sponsored by the Volunteer Center of Bergen County, welcomes new members. To learn more about the BVC, call (201) 489-9454, Ext 114, or visit www.njrbvc.org.

Founded by the Junior League in 1966, the Volunteer Center of Bergen County strengthens the community by connecting people with opportunities to serve, operating model direct service volunteer programs, building capacity for effective volunteering, and participating in strategic partnerships that meet community needs.

###